



Station Order Revised Add to Schedule Stabenow for Senate 2012

13 705 92

Market: Grand Rapids

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

Estimate ID

11849

Contact: Shawn Ferenc

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Phone: 269-388-3333

Fax: 269-345-5693

Direct:

WWMT-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Gross Rate	22	23	24	25	26	27	28	
WWMT 6a News	EM	M-F	\$300.00	1	1	1		1			4
6:00 AM 6:30 AM		30	\$1,200.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
WWMT 6:30a News	EM	M-F	\$300.00		1	1	1	1			4
6:30 AM 7:00 AM		30	\$1,200.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
CBS This Morning	EM	M-F	\$300.00	1	1		1	1			4
7:00 AM 9:00 AM		30	\$1,200.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
Live with Kelly	DT	M-F	\$200.00					1			1
9:00 AM 10:00 AM		30	\$200.00								
Price is Right	DT	M-F	\$300.00			1					1
11:00 AM 12:00 PM		30	\$300.00								
CBS Soap Rotation	DT	M-F	\$200.00				1				1
12:30 PM 2:00 PM		30	\$200.00								
Dr. Phil	EF	M-F	\$300.00	1							1
3:00 PM 4:00 PM		30	\$300.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
Anderson Cooper	EF	M-F	\$300.00		1						1
4:00 PM 5:00 PM		30	\$300.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
WWMT 5p News	EN	M-F	\$750.00				1				1
5:00 PM 5:30 PM		30	\$750.00								
Highly pre-emptible at LUR per WWMT. Move to S1C											
WWMT 5:30p News	EN	M-F	\$950.00	1							1
5:30 PM 6:00 PM		30	\$950.00								
Highly pre-emptible at LUR per WWMT. Move to S1C											
WWMT 6p News	EN	M-F	\$1,000.00			1		1			2
6:00 PM 6:30 PM		30	\$2,000.00								
Highly pre-emptible at LUR per WWMT. Move to S1C											
Wheel of Fortune	PA	M-F	\$1,800.00			1					1
7:00 PM 7:30 PM		30	\$1,800.00								
Highly pre-emptible at LUR per WWMT. Move to S1C											

Suzanne Collins

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Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Jeopardy	PA	M-F	30	\$1,800.00	1							1
7:30 PM 8:00 PM				\$1,800.00								
Highly pre-emptible at LUR per WWMT. Move to S1C												
Wheel of Fortune	PA	Sa	30	\$400.00						1		1
7:00 PM 7:30 PM				\$400.00								
Highly pre-emptible at LUR per WWMT. Move to S2												
Jeopardy	PA	Sa	30	\$400.00						1		1
7:30 PM 8:00 PM				\$400.00								
Highly pre-emptible at LUR per WWMT. Move to S2												
Person Interest	PT	Th	30	\$3,600.00				1				1
9:00 PM 10:00 PM				\$3,600.00								
Highly pre-emptible at LUR per WWMT. Move to S1C												
60 Minutes	PT	Su	30	\$2,500.00							1	1
7:00 PM 8:00 PM				\$2,500.00								
Highly pre-emptible at LUR per WWMT. Move to S2												
WWMT 11p News	LN	M-F	30	\$900.00		1		1				2
11:00 PM 11:30 PM				\$1,800.00								
Highly pre-emptible at LUR per WWMT. Move to S1C												
Station Gross Totals				\$20,900.00	5	5	5	6	5	2	1	29

Suzanne Collins

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